

#### **NOVEMBER 2017**

# NEARLY 27,000 RIDES ON CINCINNATI BELL CONNECTOR DURING BLINK WEEKEND



With the BLINK festival bringing thousands to downtown, the Cincinnati Bell Connector streetcar provided nearly 27,000 trips between the start of the event, on Thursday, Oct. 12, and its final day, Sunday, Oct. 15.

The four-day BLINK light and art festival spanned 20 blocks along the

path of the Cincinnati Bell Connector, from the Banks to Over-the-Rhine. The busiest day for streetcar ridership was Saturday, Oct. 14, with more than 9,000 passenger trips.

#### Ridership breakdown (unaudited):

Thursday, Oct. 12: 3,163 Friday, Oct. 13: 8,862 Saturday, Oct.14: 9,189 Sunday, Oct.15: 5,730

Total: 26,944

Cincinnati Bell Connector to operate on holiday schedule this Thanksgiving

The Cincinnati Bell Connector will operate on its Holiday/Sunday schedule on Thanksgiving Day, Nov. 23, running approximately every 15 minutes between 9 a.m. and 11 p.m.



NOTE: The streetcar will operate on its regular schedule on Veterans Day, Saturday, Nov. 11, and Veterans Day Observed, Friday, Nov. 10

## Get tasty deals and discounts with Connector Lunch Club

Heading to lunch? See what tasty perks your Cincinnati Bell Connector streetcar pass can get you!

Thanks to a partnership with <u>Downtown Cincinnation</u>., streetcar riders can enjoy free items and discounts at restaurants along the route. Just look for the "Connector Lunch Club" logo at participating venues, show your ticket or Cincy EZRide app pass to get great deals. It's that easy!



See a full list of discounts and locations, such as a free side with your purchase at Gramma Debbie's Kitchen,

here: www.downtowncincinnati.com/lunchclub.

### To Eat, See, Do... Ride the streetcar

Hop on the streetcar to get you to this month's top destinations:

- Tree Trimming Party, Fountain Square, Nov. 4, Fountain Square Stop #18
- Regina Spektor, Taft Theatre, Nov. 5, 4th & Main Stop #2
- Greater Cincinnati Holiday Market, Duke Energy Convention Center, Nov. 10-12, Fountain Square Stop #18
- Bengals v. Browns, Paul Brown Stadium, Nov. 26, The Banks Stop #1
- Jim Gaffigan, Nov. 30, The Banks Stop #1

#### Skip the lines, pay with Cincy EZRide

Download the FREE <u>Cincy EZRide app</u> to pay your streetcar fare from the palm of your hand!

Don't get stuck in line at the ticket vending machines, quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.



#### Post of the month



Tag Cincinnati Bell Connector on social media when you're riding the streetcar.
You just may make the **Cincinnati Bell Connector** newsletter!

#### Connect with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector** 



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